



City of Green River
City Council Meeting
Agenda Documentation

Preparation Date: October 14, 2020	Department: Police Department
Meeting Date: October 20, 2020	Department Head: Tom Jarvie
	Presenter: Tom Jarvie/Ryan Rust

Subject:

Consideration to Submit a State Farm Good Neighbor Citizenship Company Grant Application to State Farm for Two Driving Simulators for the Police Department

Background/Alternatives:

The Green River Police Department is requesting permission to submit a State Farm Good Neighbor Citizenship Company Grant application. The application period has opened and will close on October 31, 2020. Grant funds, if awarded, will be used by the Police Department to purchase 2 driving simulators, with the ability to simulate various driving conditions and safety concerns, including impaired and distracted driving. The simulators are intended to be used by the Police Department in the community's high schools and other community locations to support teen driving safety programs.

Attachments:

State Farm Grant Application

Fiscal Impact:

Financial support to administer the program is included in the current FY21 budget utilizing 2 school resource officers.

Staff Impact:

Use of the driving simulators will be incorporated into the current driver safety presentations administered by the Green River Police Department.

Legal Review:

Pending

Suggested Motion:

I move to authorize the submission of a State Farm Good Neighbor Citizenship Company Grant Application to State Farm for two driving simulators for the Police Department.

Review Your Application

Please review your proposal information. If you are not ready to submit your proposal at this time, click the "Save Only" button. The proposal will then be available to edit from the Welcome page. Clicking the Submit button will immediately send the application to State Farm and you will then be unable to perform further editing.

Contact Information

Position/Role Government Affairs and Grants Manager
*** First Name** Ryan
*** Last Name** Rust
*** Telephone** 307-872-6143
Extension
*** E-mail Address** rust@cityofgreenriver.org

Organization Information

*** Organization Name** City of Green River
*** Street Address** 50 E 2nd N
*** City** Green River
*** State** Wyoming
*** Zip Code** 82935
*** Tax ID (9-digit number)** 83-6000065
*** Phone Number** 307-872-0500
*** E-mail Address** rust@cityofgreenriver.org
Website Address <https://cityofgreenriver.org/>
Social Media Website Addresses (URL links) <https://www.facebook.com/cityofgreenriverwy>

Program Information

*** Program Title** Teen Driver Safety
*** Program Start Date** 01/01/2021
*** Program End Date** 12/31/2021
*** Provide a program summary, including program objectives, program activities, and program benefits.** The Green River Police Department (GRPD) has as its mission, "providing safety and security through community partnership". The proposed Teen Driver Safety program will be a partnership between GRPD and Sweetwater County School District #2, and seeks to address driving safety issues, with an emphasis on impaired and distracted teen driving.

According to the CDC, "motor vehicle crashes are the leading cause of death for U.S. teens", with drivers aged 16-19 being "nearly three times more likely than drivers aged 20 and older to be in a fatal crash" per mile driven (Teen Drivers: Get the Facts, 2019). While many accidents do not result in a fatality, the resulting expenses associated with injury and damage are significant. In 2017, motor vehicle injuries among teens "represented about \$13.1 billion, or almost 8%, of the total costs of motor vehicle injuries" (Teen Drivers: Get the Facts, 2019).

The number and severity of these accidents becomes more serious when teens are driving distracted, impaired, or both. The CDC notes that "any amount of alcohol increases the risk of crashes among teens as compared with older drivers", and according to the 2017 national Youth Risk Behavior Survey, "among students who drove, 5.5% drove when they had been drinking alcohol during the 30 days before the survey" (Teen Drivers: Get the Facts, 2019).

A recent study found that among high school students surveyed in 35 states, 38% reported texting while driving (TWD) at least once in the past 30 days, with other surveys reporting 84% of teen drivers "using their smartphones for at least one activity 'sometimes' or more often while driving" (Li et al., 2018). Of the states examined, Wyoming was the 4th highest in the percentage of teens TWD at 52%. With 9% of teen motor vehicle crash fatalities

involving distracted driving, the repercussions are serious (Teen Distracted Driver Data, 2020).

In 2019 in the State of Wyoming 31% of fatal crashes involved alcohol, and that year, while DUI arrests accounted for 27.7% of all arrests statewide, Sweetwater County saw significantly higher rates at 43.7%. Within Green River (population 13,000), in 2019, 16 crashes involved alcohol, resulting in 2 fatalities and 5 injuries. Additionally, GRPD issued 40 inattentive driving, 33 cell phone, and 19 juvenile traffic warnings/citations.

The proposed program will utilize two driving simulators, allowing teen drivers to safely experience driving under various conditions, including impairment and distraction. Upon completion, the simulators allow for review of driving violations that occurred, including speeding, swerving, running stop signs or signal lights, making wrong turns, driving in the bike or center lanes, etc., and will provide a discussion on the actual legal, physical and psychological costs.

The program will be administered in the community's high schools, and other community locations, by GRPD's two School Resource Officers (SRO's), allowing for a one-hour session for each of the approximately 200 students who become eligible to drive each year, and will supplement the winter driving and drug and alcohol presentations currently provided by the SRO's. Through this program newly licensed drivers will safely gain an understanding of the real-life consequences of unsafe driving, laying the groundwork for teen drivers to make safer driving decisions. Additionally, participants will carry this experience with them into adulthood, thus reducing driving incidents in the community for years to come.

The Teen Driver Safety program will be implemented immediately following the procurement of the driving simulators. Performance data will be reviewed at the end of year one, and each year thereafter, with necessary adjustments being made based on this analysis. The program will continue through the useful life of the simulators, and requires only minimal software upgrades funded by GRPD. "I believe the driving simulator is a great tool", said SRO Hemphill.

- * Provide the Intended outcomes of your program.**
- Goal 1: Educate teen drivers on the consequences of unsafe driving, with an emphasis on impaired and distracted driving.
 - Goal 2: Reduce the number of total teen moving violations.
 - Goal 3: Reduce the number of total teen accidents.
 - Goal 4: Reduce the number of teen impaired and distracted driving accidents.
 - Objective 1: Create and implement a teen driver safety program in Green River's high schools and other community locations for newly licensed teen drivers.
 - Objective 2: Implement basic surveys pre and post program participation to track increases in the understanding of unsafe driving, with an emphasis on impaired and distracted driving consequences.
 - Objective 3: Review teen moving violation data at the end of year one and each year thereafter and compare to baseline data.
 - Objective 3: Review teen accident data at the end of year one and each year thereafter and compare to baseline data.
 - Objective 4: Review teen impaired and distracted driving accident data at the end of year one and each year thereafter and compare to baseline data.
 - Outcome 1: Teen drivers report a better understanding of unsafe driving, with an emphasis on impaired and distracted driving consequences.
 - Outcome 2: Teen moving violations are reduced by 5% after one year of program implementation.
 - Outcome 2: Teen accidents are reduced by 3% after one year of program implementation.
 - Outcome 4: Teen impaired and distracted driving accidents are reduced by 5% after one year of program implementation.

*** Date the program was originally established.** 01/01/2021

*** Is this is an established program?** No

Program Budget and Funding

*** Requested Grant Amount** \$26,413.00

* Do you agree that no more than 30 percent of the funded amount from State Farm will be used towards salaries? Yes

* Please complete the program funding details provided in the template below.

Expense Type (?)	Total Cost of Expense (?)	Requested Amount (?)	Charitable Amount (?)	Non-Charitable Amount (?)
Equipment	\$28,000.00	\$26,000.00	\$26,000.00	\$0.00
Shipping	\$413.00	\$413.00	\$413.00	\$0.00
	\$28,413.00	\$26,413.00	\$26,413.00	\$0.00

* Has State Farm previously provided funding for this program? No

* List other organizations that are financially supporting the program, along with the amounts committed.

Organization Name	Funding Amount
City of Green River	\$9,093.68
	\$9,093.68

Program Impact

* What one geographic area will benefit most from this program? Wyoming

* Identify the neighborhood, city, county or region that benefits from this program. City of Green River
Sweetwater County

* List any schools or school districts impacted by this grant. If none, please enter Not Applicable. Sweetwater County School District #2
Green River High School
Expedition Academy

* Provide the number of participants that are directly impacted or benefit by this program as a result of State Farm's funding. 200

* Provide the percentage for each ethnicity served by the program. All percentages must add up to 100%. 1% Asian
19% Hispanic \ Latino
79% White
1% Not Specific

* Provide the percentage for each age group served by the program. All percentages must add up to 100%. 100% 13-20 yrs Teens \ Young Adults

* Does this program serve a majority of low-to-moderate-income population? No

Engagement Opportunities

* Are any elected officials and/or community leaders involved with this program? Yes

List the names of the elected officials and their roles within the program or organization.

Title of Elected Official	First Name	Last Name	How do they serve within the program or organization?
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*** How can State Farm employees and agents be involved with your program or organization?**

Police Chief Tom Jarvie

State Farm employees and agents are welcome to support and participate in the proposed Teen Driver Safety program by aiding the School Resource Officers in educating teen drivers on the dangers and consequences of unsafe driving. This assistance may range from simply providing information and materials, to taking a more active, in-person role during training sessions.

Provide the names of State Farm agents and employees who are connected and engaged with your program

First Name	Last Name	Role within your Organization
Brad	Cutler	Interested in supporting the presentations once the program begins.

Chief Tom Jarvie took over as interim Chief in November of 2017 and was appointed Chief on February 20, 2018. Chief Jarvie has been with the Department since 1991, is a graduate of the FBI National Academy and a veteran of the United States Army.

Communication and Recognition

*** How do you plan to publicly communicate the program? (Hold CTRL key and click to select all that apply)**

Community media (nonprofits, business partners, community leaders, elected officials)
Public Relations Media – Broadcast
Public Relations Media - Print
Social Media

*** How will State Farm be recognized if a grant is provided? (Hold CTRL key and click to select all that apply)**

Mention in media releases
Social Media

*** Do you agree to provide State Farm semi-annual and/or final results of this program?**

Yes

*** If funded, does State Farm have permission to use the organization's logo for recognition? If so, click Save and Proceed and attach the logo on the next page.**

Yes

Attachments

Attachments

- GR logo transparent background.jpg (87.05 K), uploaded by Ryan Rust on 10/12/2020
- W-9 CITY OF GREEN RIVER 2020.pdf (442.78 K), uploaded by Ryan Rust on 10/12/2020

Payment Details

*** Payee Name1** City of Green River

Payee Address1 50 E 2nd N

City Green River

State Wyoming

Zip 82935

*** Do you authorize us to send your payment disbursements via ACH?**

Yes

Bank Name US Bank

Bank Country United States

Bank Account Type Checking

Checking/Routing Number Image

Bank Account Number

Bank Routing Number

ACH Contact Name

ACH Contact Email Address

